

The KCS Coupon Book will launch on Sept. 14, 2023, and this year's campaign includes some exciting changes!

This year, the district is launching a new mobile app, as a supplement to the traditional book. Each printed book will include a unique code that allows customers to access most of the same coupons on their phone or mobile device. That means for each book purchased, a customer in most cases will be able to use two coupons – the digital coupon from their app and the print coupon from their book.

We are mobile! ↓

Ready to download the the Cashbook® Savings app onto your iPhone or Android?

Download the Cashbook® Savings mobile app to your smartphone and enter the code below to activate the coupons. After you register, go to Menu, Choose Your City, Save.

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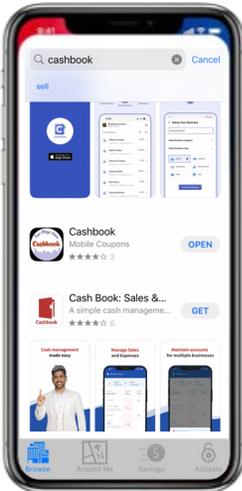
The code is redeemable one time only. Offers on the smartphone are redeemable only once. Not all coupons in Cashbook Savings book will be available on the mobile app.

The cost of the Coupon Book has remained the same since 1989. Given the rising costs to print the book and the new benefits provided by the mobile app, the book will be priced at \$20.

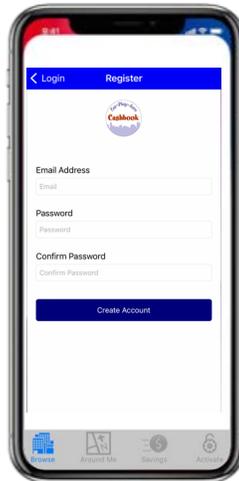
We expect that this change will provide a significant increase in funding to district schools.

For details about using the mobile app, please see Page 2 of this flier.

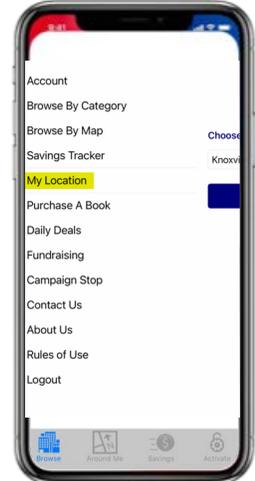
DIRECTIONS TO USE THE MOBILE APP



1. Search for "Cashbook" app



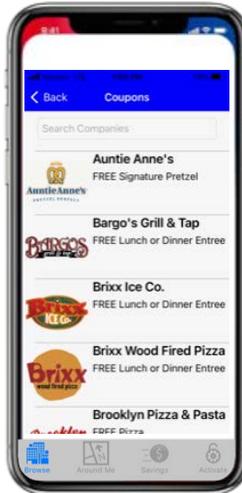
2. Register new account



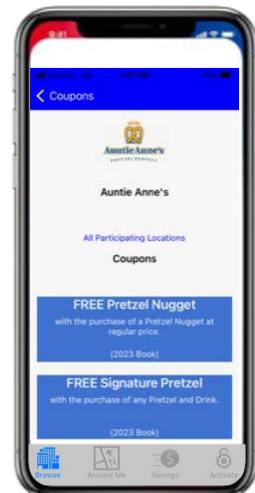
3. On "My Location" tab, choose Knoxville



4. Select coupon category



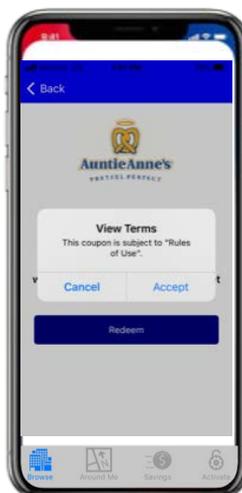
5. Select vendor



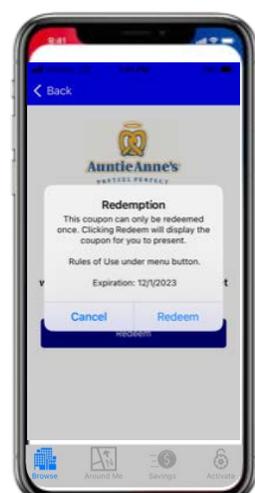
6. Select coupon



7. User shows coupon to vendor



8. Accept terms



9. Redeem coupon